57.09375" width

94.5" total height

.5"

Banner head: covered by banner hardware, we recommend extending background with bleed.

84.125"

57" wide ExpoClassic banner

Trim: 57.09375"w x 94.5"h

Visual Area: 57.09375"w x 84.125"h

This pdf template is set up at 100% file size. Please keep your file at 100%.

If you wish to work in another application - InDesign, Photoshop, etc., you can copy and paste, place, or import the template.

We accept both CMYK and RGB color mode. You can change the color mode in Illustrator.

If pms color match is important, please use Pantone Solid Coated spot colors. Let your sales rep know that color match is important.

Benchmark is a fully "color managed" shop. Best results come from profiled images.

Raster images should be 150 to 200 dpi at final size. If you embed your images in Illustrator, you can zoom in to check the quality. If you see ragged edges or j-peg artifacts in your Illustrator file, you'll see them in your final printed graphic.

Please supply all fonts, or you can select all text and convert to outlines before sending the file for printing.

Please check that all placed images are supplied or embedded in your file.

Call your sales rep with any questions or concerns. 847-290-0002

DO NOT FLATTEN FILE

Bleed

Trim

Dye Sub Fabric Option

Please include
1" bleed on all sides

9.875"

Banner Foot - extends into hardware
top of foot area is visible (~2"). We recommend extending background through to trim.

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