with telescoping pole.

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We accept both CMYK and RGB color mode. You can change the color mode in Illustrator.

If pms color match is important, please use Pantone Solid Coated spot colors. Let your sales rep know that color match is important.

Benchmark is a fully "color managed" shop. Best results come from profiled images.

Raster images should be 150 to 200 dpi at final size. If you embed your images in Illustrator, you can zoom in to check the quality. If you see ragged edges or j-peg artifacts in your Illustrator file, you'll see them in your final printed graphic.

Please keep all text 1" from all sides. Please include bleed.

Please supply all fonts, or you can select all text and convert to outlines before sending the file for printing.

Please check that all placed images are supplied or embedded in your file.

Call your sales rep with any questions or concerns. 847-290-0002

DO NOT FLATTEN FILE

Bleed

Benchmark Imaging & Display 221 Lively Blvd. Elk Grove Village, IL 60007

847-290-0002 www.benchmarkimaging.com Banner head: covered by the background to bleed.

Telescoping pole Minimum live area: 60"h Maximun live area: 83.25" h

Please add at least 2-3" bleed to the bottom of your live area. The top of the foot area is visable.

Banner Foot - extends into hardware top of foot area is visible (~2"). We recommend

extending background through to trim.