BENCHMARK IMAGING & DISPLAY

5x8 Stoplight Backlit Display

Trim: 60.5“w X 96.5” h
Safe Zone: 55.75”w x 91.75”h

Please be sure to include the 1” bleed around the perimeter. DO NOT design any critical elements (text, logos, ect.) within 2.5” of the edge (see safe zone).

The pdf files are set up at 100% file size. Please keep your file at 100%.

DO NOT FLATTEN FILE.

We accept both CMYK and RGB color mode. Most templates are prepared in RGB, you can change the color mode in Illustrator.

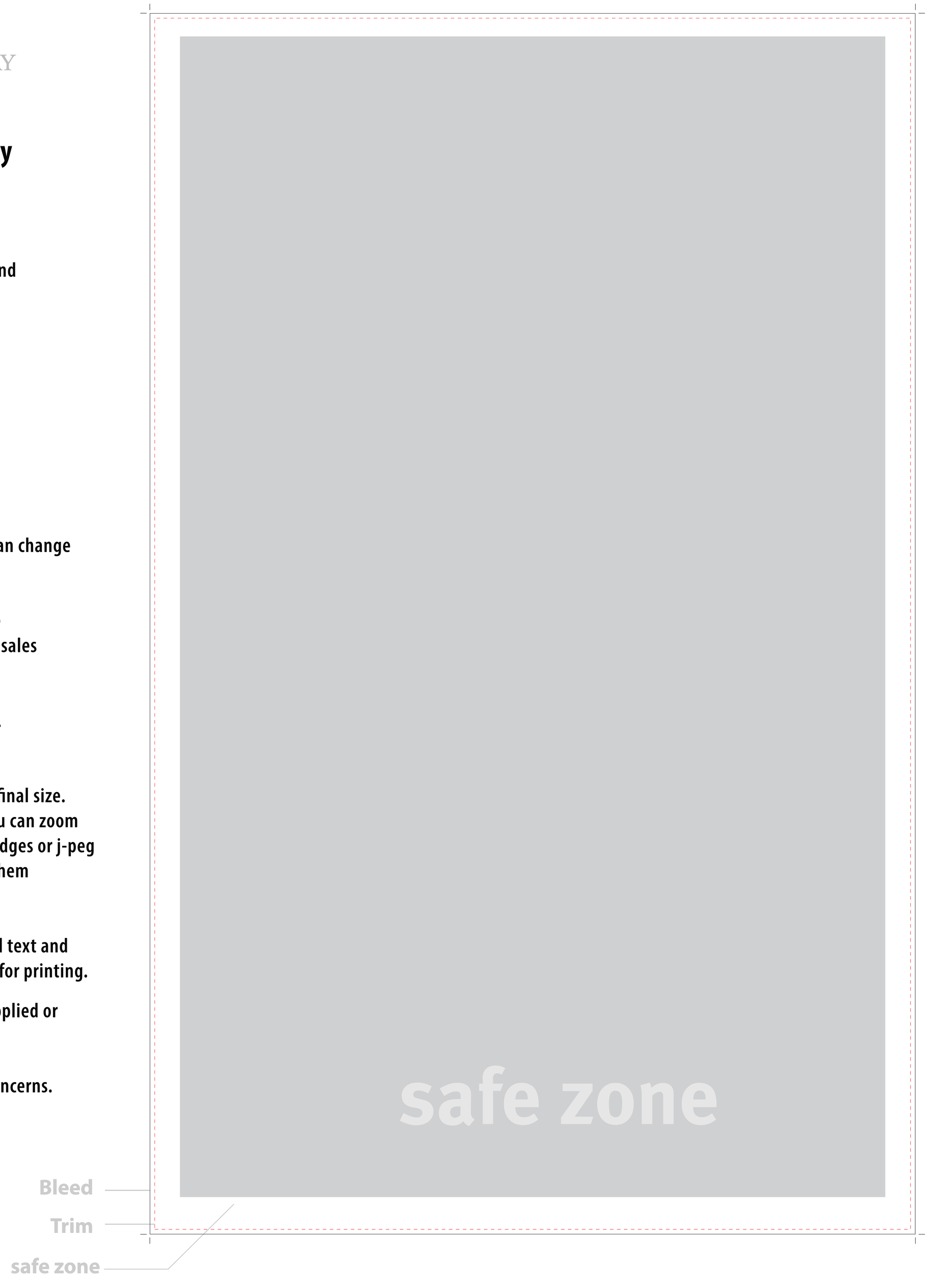
If pms color match is important, please use Pantone Solid Coated spot colors. Let your sales rep know that color match is important.

Benchmark is a fully “color managed” shop. Best results come from profiled images.

Raster images should be 150 to 200 dpi at final size. If you embed your images in Illustrator, you can zoom in to check the quality. If you see ragged edges or j-peg artifacts in your Illustrator file, you’ll see them in your final printed graphic.

Please supply all fonts, or you can select all text and convert to outlines before sending the file for printing.

Please check that all placed images are supplied or embedded in your file.

Call your sales rep with any questions or concerns.

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